

WHAT WE DO.

A community-powered publication covering the Latin music scene in Seattle and the Pacific Northwest since 2024. Before, during and after the show.

Bad Bunny · Debí Tirar Más Fotos World Tour 2026 · Photo @azod.nem

WHO WE ARE

FANS WHO ARE ALSO PROS.

Bilingual coverage from the pit to the parking lot. We amplify the artists and celebrate the Latino community that fills every show in the Northwest, from Seattle to Yakima and the Tri-Cities.

GENRES

Música mexicana and corridos · Reggaetón and urbano · Latin pop · Rock en español · Latin R&B and hip-hop

ARTISTS COVERED

Karol G · Peso Pluma · Fuerza Regida · Grupo Frontera · Carín León · Young Miko · Rauw Alejandro · J Balvin · Los Tigres del Norte · Alejandro Fernández · Mon Laferte · Kali Uchis · Miguel

VENUES

Climate Pledge Arena · Lumen Field · T-Mobile Park · WAMU Theater · Paramount · Showbox SoDo · Toyota Center, Kennewick

HOW WE PROMOTE A TOUR

SIX PIECES OF CONTENT, ONE SHOW.

Every collaboration follows the same arc, so the tour gets steady attention from announcement to the morning after.

BEFORE

Build the hype

SHOW DAY

Capture the night

AFTER

Keep the tour moving

01

Concert preview blog post

Tour info, dates and ticket details, plus what fans can expect: the setlist, the theme and the production.

03

Live photography

High-quality photos from special access areas, the pit or front of house, depending on approval.

05

Show recap

The concert, special moments, setlist highlights and fan moments, ending with a call to catch the next dates on the tour.

02

Preview reel

If the tour has already started, a short-form version of the preview, cut from high-quality footage from the artist team or fan clips.

04

Fan photos

Fans before and during the show. When the gallery goes live, fans find themselves and share it, which drives organic engagement.

06

Designed carousel

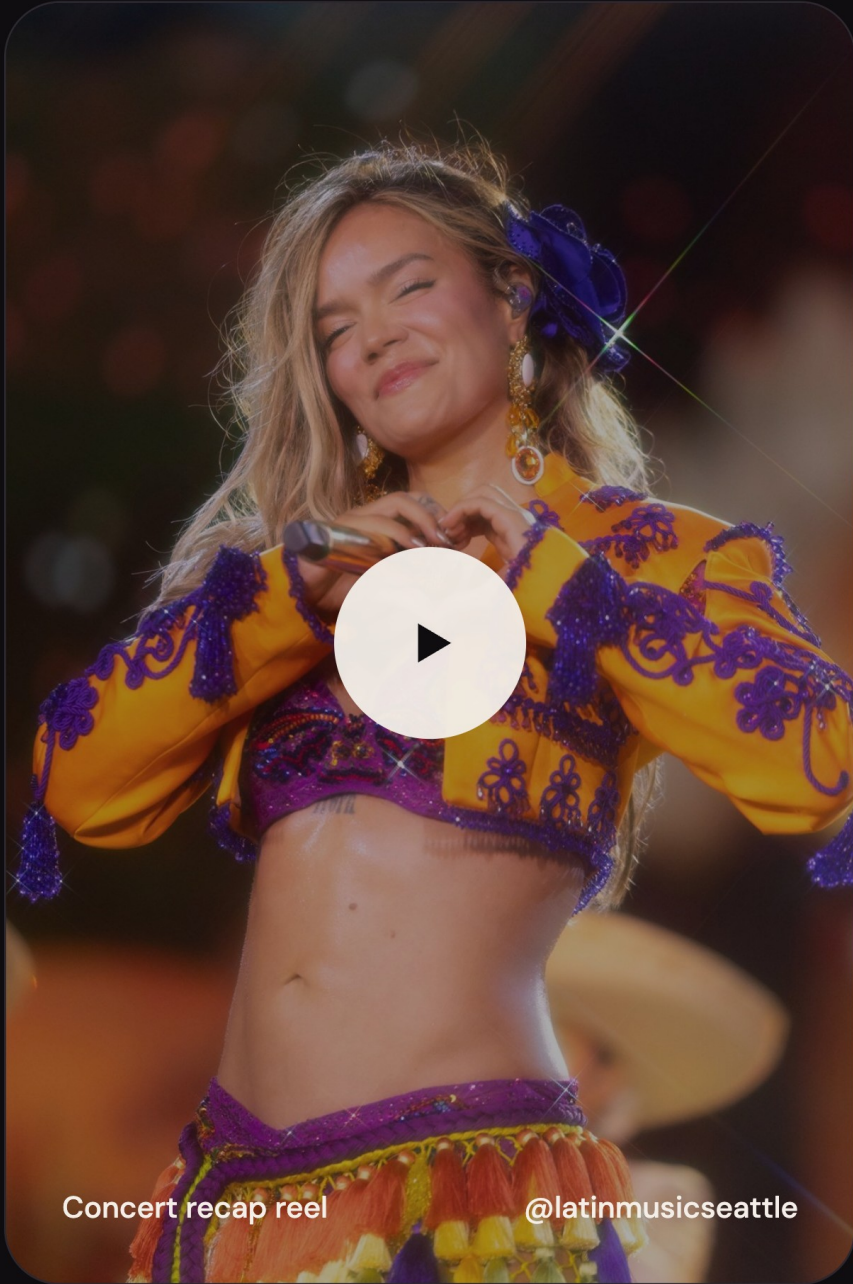
Photos and video clips arranged as a multimedia collage of the night, built for Instagram.

FEATURED WORK

THE RECAP REEL.

Our signature piece: the whole night in under a minute, cut from pit footage, crowd moments and the songs everyone sang along to. Shared on our blog and socials, at times in collaboration with major artist fan pages and music media accounts to reach fans directly.

Watch on Instagram →



Concert recap reel

@latinmusicseattle

FROM THE PIT

All photos by Brandon Mendoza, @azod.nem



Carín León · De Sonora para el Mundo Tour · Oct 2026



Fuerza Regida · This Is Our Dream Tour · Jun 2026



Alejandro Fernández · De Rey a Rey Tour · May 2025



Young Miko · Late Checkout Tour · Oct 2026

ACCESS PARTNERS

We work with Live Nation, CMN, STG Presents, Showbox Presents, Climate Pledge, venue teams and artist management for photo and press access.

LET'S WORK TOGETHER

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Brandon Mendoza, Founder and Creative Director